



# “Pre-Incubation Mentoring Program”

## Who can Apply?

- Agri-Startups
- Idea Stage/Pre-Idea Stage Entrepreneurs
- Aspiring Agripreneurs
- Students & Youth interested in Agripreneurship
- Professionals in Startup Ecosystem
- Agricultural Extension Professionals



no brief-https://www.freepik.com/vectors/business/Business vector created by macrovector - www.freepik.com/en

## Salient Features

- 22 days Mentoring Program (15 days Online Training and 7 days Mentoring/Demo Presentation)
- Individual Mentorship from the Incubation Team and Industry Experts
- One on One Hand Holding Support
- Learning from a Community of Entrepreneurs & Agri-Startups

## Program Fee

Rs. 2500/-

(Rupees Two Thousand Five Hundred only)

## Program Content

- Agri-Startup Eco-System
- Agri-Startup Opportunities
- Ideation and Validation
- Innovative Marketing Strategies
- Business Model Canvas
- Fundraising Strategies
- Government Schemes
- Realtime Pitching
- Agri-Startup Support System

ONLINE  
REGISTRATION

[www.manage.gov.in](http://www.manage.gov.in)

Centre for Innovation and Agripreneurship (CIA)  
**National Institute of Agricultural Extension Management (MANAGE)**  
(An Organisation of Ministry of Agriculture & Farmers Welfare, Govt. of India)  
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